



NORDIC
STARTUP NEWS

ADVERTISING / MEDIA KIT

Your next chapter. In Nordic company.

Reach the founders, investors and decision-makers
shaping the Nordic startup economy.



A considered space. Not another interruption.

Relevant context alongside independent Nordic startup reporting. Campaigns are clearly labelled and kept separate from editorial decisions.

Focused community

Coverage for founders, investors, operators and industry leaders.

Honest expectations

Ask for current measured readership. We do not promise audience size, clicks, leads or outcomes.

Advertising options

Illustrative formats for different goals. Availability and implementation are confirmed before booking.

Homepage hero

Homepage placement available by enquiry

The current homepage banner sits alongside Latest. A top-of-page hero is a proposed format: placement, creative and delivery must be agreed before booking.

Article banner

Proposed format · subject to availability

An illustrative article placement. Article advertising is not currently enabled; availability and implementation must be confirmed before a campaign is agreed.

Sidebar & native

Proposed format · subject to availability

An illustrative sidebar or in-feed placement, always labelled as advertising. This format is not currently enabled. A booking never buys editorial coverage or source selection.

Newsletter

Proposed format · subject to availability

An illustrative newsletter sponsorship. Sponsorship delivery is not currently enabled. Ask for verified subscriber and delivery information; we do not promise audience size or engagement.

Start a conversation

Tell us what you are building, who you want to reach and when.

- Company and destination URL
- Preferred dates and budget range
- Creative idea, campaign goals and reporting needs

Use the current contact channel at

www.nordicstartupnews.online/advertise/

Before anything goes live

We agree the available placement, creative, price, timing and reporting. This is an enquiry, not a purchase. No fixed rates or unverified reach figures are published in this kit. Advertising never buys favourable coverage or changes source selection.